

RURAL LIVING LAB IN ORGANIC FARMING

VZHODNA SLOVENIA



LIVERUR Pilot Region: **Vzhodna Slovenia**
Square km: **12 212 km²**
Population: **1,09 millions**
Political region: **Slovenia**

DESCRIPTION

For Slovenia, a small, predominantly hilly and mountainous country located in the middle of Europe, family farming has been a principal model of agriculture for centuries and it is certain to remain so in the future. Slovenia's agriculture is mainly comprised of small farms with 84% of holdings having land under 10 ha. Slovenia's total utilized agricultural area equates to 24% of the total area of the country. The area which is dedicated to organic production is 8.69 % which is quite high and is within the top ten EU countries.

Digital farming

Slovenia would like to use existing living labs in the country and build new ones to:

- 1) bring digital skills and digital technology closer to family farmers;
- 2) develop and test prototypes for technology-oriented solutions for family farms;
- 3) develop business models appropriate for digital family farming.



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 Environmental & Climate	Sustainable relationship with environment and nature and wish to preserve it.	😊
	Environment and green attitude as focus.	😊
	Preserved nature and cultural landscape.	😊
	Area with forests, cultivated land.	😊
	Nature 2000 area.	😊
	Proximity of state border (Austria).	😊 🚧
Waste management.	😊	
 Economic context	Dominant BM: Food and Drink industry.	😊
	Family farming has been a principal model of agriculture for centuries and it is certain to remain so in the future.	😊
	Focusing on professionalization of touristic offer - instead of massive tourism, they want to develop boutique, 5-star touristic offer.	😊
	Professionalization of tourism on farms (especially wine and/or culinary).	😊
	Supplementary farm activities.	😊
	Unemployed young people and also women in general.	😊 🚧
Sustainable tourism on tourist farms, family homes and small hotels owned by local people.	😊	
 Societal Context & Social Infrastructure	Young people are taking over family farms.	😊
	No culture of cooperation.	🚧
	Ageing population (ageing index was higher than the national average).	🚧
	Low population density.	🚧
 Rural technical infrastructure	Broadband gap.	🚧
	Meeting village points developed and maintained by local community with EU fund.	😊
 Legal & institutional framework	Development and education through the CLLD program (LAG).	😊
	Supportive municipality.	😊
	EU projects addressing development challenges.	😊
	Support institutions (tourism, innovation, entrepreneurship, rural development).	😊
	EU projects addressing development challenges.	😊
 Food Security & Safety	Inno-Rural supply and demand concept.	😊
	Eco farming.	😊
	Sustainable local supply chain.	😊
	Local food distribution and reducing the carbon footprint.	😊
	Local food used in tourism.	😊